

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For 6 Month Period Ending 06/30/2020

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration Number

Italian Government Tourist Board

568

(c) Primary Business Address

686 Park Avenue, third floor
New York, NY 10065

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☒ No ☐

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.3. If the registrant previously filed an Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒If yes, has the registrant filed an updated Exhibit C? Yes ☐ No ☐

If no, please file the updated Exhibit C.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

(a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position | Date Ceased |
|------|----------|-------------|
|------|----------|-------------|

5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☐

If yes, identify each such person and describe the service rendered.

| Name | Foreign Principal(s) Represented | Services |
|------|----------------------------------|----------|
|------|----------------------------------|----------|

(b) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position or Connection | Date Terminated |
|------|------------------------|-----------------|
|------|------------------------|-----------------|

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position or Connection | Foreign Principal | Date Terminated |
|------|------------------------|-------------------|-----------------|
|------|------------------------|-------------------|-----------------|

6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes ☒ No ☐

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

II - FOREIGN PRINCIPAL

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)² during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date Added

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

ENIT-Agenzia Nazionale del Turismo
 Italian Government Tourist Board
 Via Marghera, 2
 00185 Roma, ITALY

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐ N/A ☐Exhibit B⁴ Yes ☐ No ☐ N/A ☐

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period? Yes ☐ No ☐If yes, has the registrant filed an amendment to these exhibits? Yes ☐ No ☐

If no, please file the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal

Activities/Services

Attachment with a list of promotional activities for the 2020 First Semester New York and Los Angeles offices

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

Set forth below in the required detail the registrant's political activities.

| Foreign Principal | Date | Contact | Method | Purpose |
|-------------------|------|---------|--------|---------|
|-------------------|------|---------|--------|---------|

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

Foreign Principal

Activities/Services

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

| Date | From Whom | Purpose | Amount |
|------------------|--------------------|--|-----------------------|
| 1/2/2020 | ENIT_Agenzia | NY LA Employees salaries, bonuses, | \$365,845.98 |
| in account | Nazionale Turismo | health insurance, Attorney, rent, utilities, | |
| Jan. | Roma 00185 (RM) IT | mailing expenses to ship promotional | \$277,001.00 |
| Feb. | | materials, promotional events, purchases | \$400,003.00 |
| May | | of promotional materials, | \$202,006.00 |
| | | communication (Phone/Internet), | |
| in account June | | rent/cleaning, maintenance of office | |
| 30th \$85,350.32 | | equipments, supplies & office materials. | |
| | | | <u>\$1,244,855.98</u> |
| | | | Total |

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☐

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☐

If yes, furnish the following information:

| Foreign Principal | Date Received | Thing of Value | Purpose |
|-------------------|---------------|----------------|---------|
|-------------------|---------------|----------------|---------|

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date | To Whom | Purpose | Amount |
|--|--|---|---------------|
| From January 1^ 2020 to June 30th 2020 | New York and Los Angeles Employees, United Care Insurance, State Fund, The Hartford, Attorney Rossi; | Salaries, bonuses, reimburse of trip expenses, health insurance attorney fees, Work Comp, office Insurance; | \$492,640.65 |
| Two offices see two excel files attached | Italian Cultural Institute, AVCO Center Dora Escobar | Rent, Cleaning | \$ 28,869.80 |
| Chicago only phone, final bill March 2020. | Broadband, Comcast, Fedex; | Phone, usage of Fedex messenger | \$ 2,018.10 |
| | Micro Computer, WB Mason | Computer services, office Supplies | \$ 6,900 |
| | FARA NY, NY State, Los Angeles State Fund Insurance | Registration | \$ 1,410.97 |
| | JCDcaux Airport , MG Malls LLC, Ustoa, Scottsdale Fashion Square (Macerich), Outfront Media Inc., 4Imprint, TravMedia USA LLC, MPI Meetings, Reed Events LTD., Northstar Travel Group Media LLC, Myriad International Marketing, SITE-'Society for Incentive Travel Excellence', AYS Sports Marketing, Inc., Brentwood Printing, Mhr Lewis (US) LLC Trust. | Airport commercial, video, brochures, BC, Book printed, Italy, sponsorship at "MICE-SMU International, membership promotion of Italy Luxury destination, co -marketing T.O. to promote Italy. | \$ 530,442.18 |

\$1,159,505.66

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

| Foreign Principal | Date | Recipient | Purpose | Thing of Value |
|-------------------|------|-----------|---------|----------------|
|-------------------|------|-----------|---------|----------------|

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

| Date | Donor | Political Organization/Candidate | Method | Amount/Thing of Value |
|------|-------|----------------------------------|--------|-----------------------|
|------|-------|----------------------------------|--------|-----------------------|

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials? ¹² Yes ☒ No ☐

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☐ No ☐

If yes, identify each such foreign principal, and specify the period of time and the amount.

| Foreign Principal | Period of Time | Amount |
|--|----------------|--------|
| ENIT-Agenzia Nazionale del Turismo Italian Government Tourist Board Via Marghera, 1 00185 roma, ITALY | | |

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- ☐ Magazine or newspaper ☒ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications
☐ Lectures or speeches ☐ Radio or TV broadcasts ☐ Motion picture films ☐ Letters or telegrams
☒ Email
☐ Website URL(s): _____
☒ Social media websites URL(s): Facebook, Twitter, www.italiantourism.com
☐ Other (specify) _____

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- | | | |
|--|---|--|
| <input type="checkbox"/> Public officials | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Libraries |
| <input type="checkbox"/> Legislators | <input type="checkbox"/> Editors | <input checked="" type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups |
| <input type="checkbox"/> Other (specify) _____ | | |

20. Indicate the language used in the informational materials:

- ☒ English ☐ Other (specify) _____

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

If no, please please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

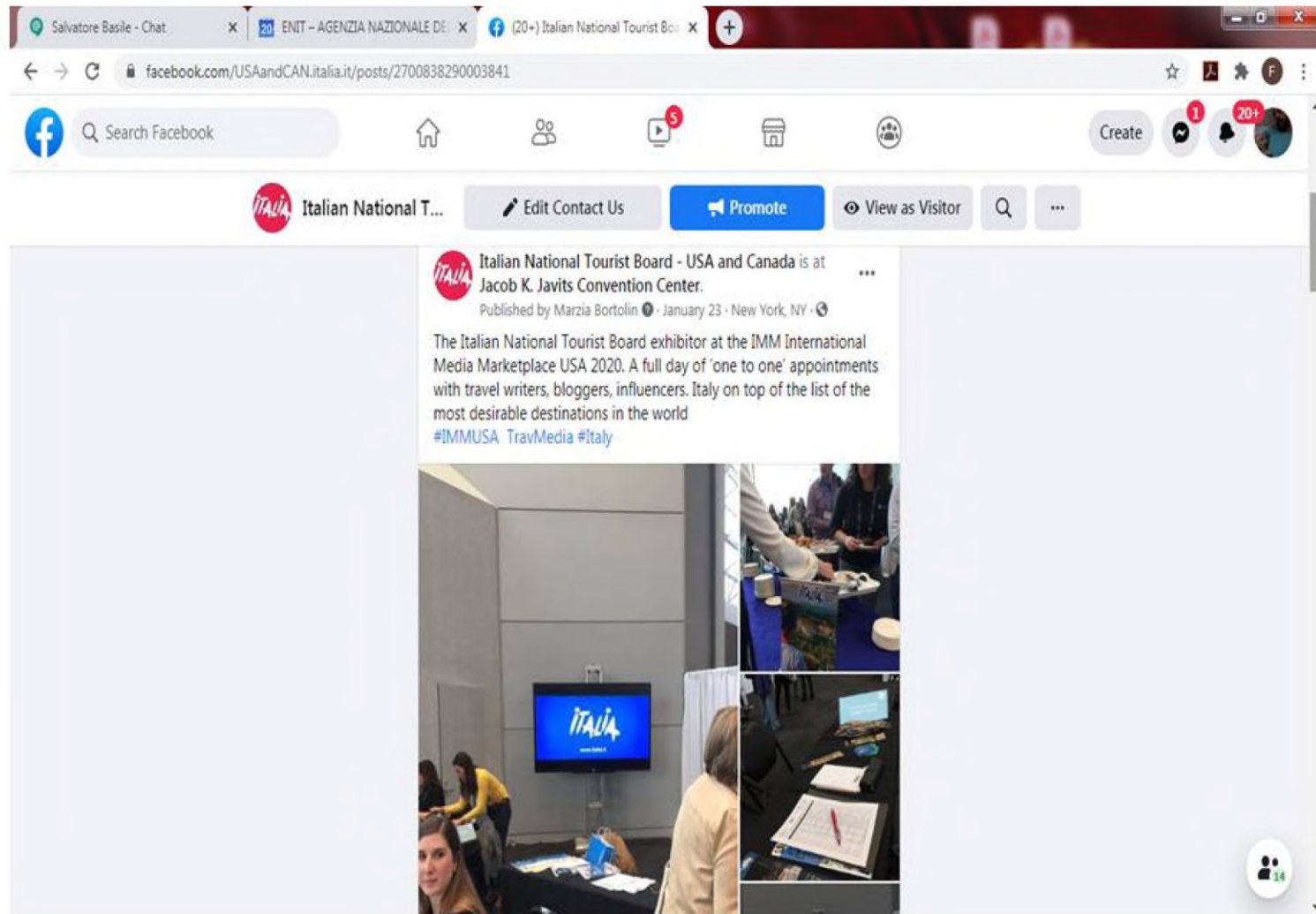
Printed Name

Signature¹³10/21/20Italian Government Tourist BoardItalian Government Tourist Board

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

| Initiatives I semester 2020 USA | Description | Event Type | Doc | City |
|--|--|------------------------|------------------|-------------|
| International Media Market place Jan 23,rd 2020 | <p>IMM is now established as the industry's leading event for the media to meet travel and tourism brands.</p> <p>Exhibitors enjoy a dedicated branded table where they can meet top travel journalists, editors and broadcasters to discuss their news, events and developments.</p> <p>A single-day networking and relationship-building opportunity for journalists and travel & tourism brands</p> | Events & Presentations | Posts, Attendees | Eastern USA |
| SMU International New York - Northstar Meeting group - february 27th / 29th 2020 | <p>Event with the top international hotels, CVBs, DMCs, and venues in pre-scheduled one-on-one appointments and unique experiential networking events. Two productive days of pre-scheduled meetings with key international suppliers</p> <p>Insightful educational presentations from inspiring speakers</p> <p>Opening reception, great meals, and numerous networking opportunities with other elite buyers</p> | Events & Presentations | Posts, Attendees | Eastern USA |

| | | |
|---|-----------|------------|
| C Magazine | Lesley | McKenzie |
| Freelance - Conde Nast Traveler, Elite Traveler, Hollywood Reporter | Eric | Hiss |
| Freelance - Happening In, | Steffi | Victorioso |
| Freelance - KCET, Thrillist, | Jean | Trinh |
| Freelance -Magazine, Fortune Magazine | Valli | Herman |
| Freelance -Magazine, HotelChatter, Jaunted | Eric | Rosen |
| Freelance - Los Angeles Times | Esther | Tseng |
| Freelance - OC Weekly | Sarah | Bennett |
| Hoy! Los Angeles | Sergio | Burstein |
| Los Angeles Confidential | Spencer | Beck |
| Los Angeles Magazine | Matt | Segal |
| Los Angeles Times | Catharine | Hamm |
| Modern Luxury Angeleno | Meg | McGuire |
| NBCLA.com, NBC Bay Area | Alysia | Painter |



| Agency | Contact |
|--|------------------------|
| International Institute of Acoustics and | Malcolm Crocker |
| Scarritt Group, Inc. | Crystal Petty |
| Elevated Meetings Solution | Sepideh Eivazi |
| Envisage Meetings and Incentives | Shelley Mittskus |
| Extraordinary Events | Rick Turner |
| Face To Face Events, Inc. | Dawn Slykhouse |
| Greenhouse Agency | Terri Defeo |
| HPN Global | Lexi Hennessy |
| ITA Group | Hillary Bamont |
| Meetings Made Easy | Jennifer Hernandez |
| Oridon Global Hotel Sourcing | Jason Young |
| Oridon Global | Deanna Fillhouer |
| Solara Medical Supplies | Cheryl Rogers |
| TripActions | Deborah Kuns |
| Wise Incentives | Rich Wise |
| Cain Meetings & Incentives | Tanya Arnt |
| ConferenceDirect | Beth Miller |
| Experient | Maribeth Oberheide |
| Meetings and Events, LLC | Larry Cooper |
| Thallo | Ginny Davito |
| Deborah Taylor & Associates | Deb Taylor |
| Global Cynergies | Amanda Doyle |
| Global Cynergies | Kathie Hewitt |
| HelmsBriscoe | Nell Nicholas |
| HelmsBriscoe | Sharon Leary |
| Prestige Global Meeting Source | Anna Stankey |
| Wings Unlimited, Inc. | Shana Hurkala |
| Corporate Travel & Conventions | Chris Morse |
| Corporate Wellness Consulting Group | Randi Dukoff |
| Global Meeting Management Partners | Gordon O'Hare |
| HelmsBriscoe | Andrea Kinney |
| HPN Global | Michael Duve |
| HPN Global | Steve Griffith |
| International Slow Pitch Softball | Manuel Ferrero |
| Kenes-Group | Yariv Gal Yam |
| MTC Global | Nino Torres |
| NHS Global Events | Peter Schmidt |
| Emory University School of Medicine/ | Lesia Waker |
| HPN Global | Lynn Ann Wagner |
| rEvolution Marketing | Andrea Goldberg |
| Taylor Company | Michele Larson |
| Azimuth Risk Solutions | Robert Williams |
| TRU Incentives, Inc. | Denny Jones |
| Booz Allen | Susan Kemp |
| Global Cynergies | Lindsay Schlauch |
| Wings Group | Magdy Keryakos |
| Bridgewater State University | Gregory DeMelo |
| Dovetail Event Partners | Laura Yates |
| Infinity Consulting Services | Sonjia Simpson-Gardner |
| ALTOUR Meetings & Incentives | Harper Rooney |
| BI Worldwide | Jan Rosen |

| | |
|---|-------------------------------|
| Mainstay Marketing, Inc. | Pamela Demmer |
| Defense Credit Union Council (DCUC) | Janet Sked |
| Helmsbriscoe | Carlisa Cashman |
| Maritz Global Events Company | Shannon Combs |
| Red Carpet Incentives | Caron Lusk |
| Karin Hanson Events LLC | Karin Hanson |
| MDS Events | Michele Stephenson |
| Origin Event Planning | Camille Riley |
| Global Aquaculture Alliance | Sally Krueger |
| Accelerated Performance Group, LLC | Andy Some |
| Accelerated Performance Group | Cindy Ehrlich |
| HelmsBriscoe | Diana Maccia |
| Maritz Travel | Christine Presti |
| AIM Group International | Andrea Puizina |
| American Guest | Richard Williams |
| BKR International | Helen Szterenfeld |
| CWT M&E | Mary Ellen Hamor |
| The DePrez Group of Travel Cos. | Allen Bernstein |
| GIGLIO Service Events | Annarita Montanaro |
| Global Offset and Countertrade Associ | Dov Hyman |
| IEEE ComSoc | Jimmy Le |
| IFAC | Dorothy Ofori |
| Institute for Life Sciences Collaboration | Aaron Etra |
| INTA | Sacha Colquhoun |
| IPG Mediabrands | Michelle Buchalski |
| JML Worldwide LLC | Jeremy Luski |
| Maryada Strategies | Karan Spanard |
| McVeigh Associates | Deanna Garcia |
| McVeigh Global Meetings and Events | Michele Spillane |
| HelmsBriscoe | Susan Ballard |
| Experient/Maritz Global Events | Shonna Nitzel |
| Evanta | Melany Gonzalez |
| Opus Agency | Kai Tokugawa |
| HelmsBriscoe | Justin Wusinich |
| JETset Events | Brooke Lundy |
| Bioactives World Forum | Semih Koseoglu |
| Elias Events | Deborah Elias, CSEP, CMP, CIS |
| Global Cynergies | Melissa Wiley |
| Mad Love Agency/Living Exceptional | Mary Dee |
| Textile Exchange | Donna Worley |
| VAT Leisure Travel & Event Professior | Tanya Knapp |
| Morris Meetings & Incentives | Jared Finch |
| Primary Residential Mortgage Inc | Hannah Stott |
| Global Cynergies | Meryl Clark |
| International Association for Dental Re | Leslie Zeck |
| International Society for Computational | Belinda (Bel) Hanson |
| Fairhaven Global Site Solutions | Carolyn Gibbons |
| SHW | Jill Bell |
| Fox World Travel | Karen Williams |
| ConferenceDirect | Karen Lee |
| Global Cynergies LLC | Lucy Damiani |
| International Federation of Air Line Pil | Christoph Schewe |

